

MEDIA RELEASE

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Winning Looks from TPFf's 2017 Future Runway On Show

From a dress inspired by a spiral staircase to a garment adorned with 3D-printed elements, an exciting exhibition will showcase the six winning designs from this year's Future Runway.

The popular mainstay Telstra Perth Fashion Festival event featured an assembly of the most gifted design students from WA's top fashion institutions earlier this month.

One winner was chosen from each of the six categories: Ready-to-wear Menswear and Womenswear, Evening, Costume and Eco Design plus new addition Wearable Technology thanks to presenting partner Telstra.

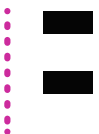
Their works will now be exhibited for one week only at the Victoria Park Centre of the Arts from October 2-7, allowing fashion lovers to get up close and personal with the intriguing outfits free of charge.

The winners include:

- Eveningwear: Claire Randall (South Metro Tafe), who created a bohemian bridal gown in rose gold and champagne hues
- Womenswear: Beth Moseley (Curtin University), whose collection Denim Defiance explored denim with a 1950s spin
- Menswear: Gemma Peovitis (Curtin University), who re-imagined the 1940s military suit with a utilitarian edge
- Wearable Technology: Rebecca Vandeppeer (South Metro Tafe), who utilised 3D printing to minimise waste and add interest to her garments
- Costume: Misun Hwang (South Metro Tafe), who took the spiral staircase image and spun it into a detailed showstopper
- Eco Design: Henrietta Jennings (South Metro Tafe), whose organic collection combines the opulence of lace with WA's rugged landscape

TPFF Director Mariella Harvey-Hanrahan said the Future Runway Exhibition would provide yet another platform for WA's talented design students to show off their work.

"I was so mesmerised by the calibre of this year's Future Runway participants - their designs were bold, boundary-pushing and reached for the stars," Ms Harvey-Hanrahan said.



“The exhibition gives the community a chance to view their work up close and see the painstaking detail that has gone into crafting each garment.

“I have no doubt that these six winners could one day become prominent names in the fashion industry.”

Director, Telstra Country Wide, Central West, Janet Barnes said it was an honour to be able to support burgeoning local talent through Future Runway.

“Telstra is so proud to be helping WA design students realise their dreams of showing their work to a broader audience,” Ms Barnes said.

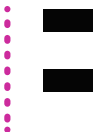
“The inclusion of the Wearable Technology category aligns with Telstra’s mission to explore the possibilities of technology and Rebecca Vandeppeer’s creations in particular really stood out as being truly innovative.”

The Future Runway Exhibition is free and runs from October 2-7 at Victoria Park Centre of the Arts, 125 Kent St East Victoria Park.

— ENDS —

For more information, interview opportunities and photography please contact:

Stella Fay
e. stella@perthfashionfestival.com.au
p. 0423 584 988



About Telstra Perth Fashion Festival

Telstra Perth Fashion Festival (TPFF) is FCWA's most established premium event platform. Now in its 19th year, TPFF recognises WA as the premier creative hub of emerging and established talent in the fashion industry.

With a dynamic program of events encompassing coveted runway shows, curated activations, community engagement initiatives, industry forums, digital integration and immersive experiences, TPFF is a highly anticipated annual celebration of art, culture and fashion that continues to grow year on year.

In 2016, over 45,000 people attended over 68 events across 23 venues creating \$9.3 million total economic impact. TPFF proved to once again engage and excite the local market.

The TPFF 2017 program encompasses eleven days of fashion infused activations and events.

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