

**MEDIA ALERT**  
**August 14, 2017**

## TPFF 2017 Model Castings

With less than a month to go until Telstra Perth Fashion Festival commences, over 150 models will be stepping in front of an industry panel at Chris Huzzard Studios tomorrow, Tuesday 15<sup>th</sup> August in the hopes of being selected to walk in one of the fashion parades over the eleven days of the Festival.

Models from local agencies Chadwick Models, Vivien's Model Management, Scene Model Management and more are among the hopefuls vying for a spot on the runway and a chance to be part of Perth's biggest fashion event of the year.

The panel of judges will also include Festival Founder and Director Mariella Harvey-Hanrahan, Industry Liaison, Marcia Ball and renowned Perth Stylist, Desmond Eddy.

The Fashion industry's finest designers and talent in attendance will include Melanie Greensmith from Wheels & Dollbaby and Christian Tana from Parker & Co. Menswear.

Chris Huzzard Studios will host the TPFF model castings at their studio from 4pm – 8pm.

When:	Tuesday 15 <sup>th</sup> August
Time:	4pm – 8pm
Where:	Chris Huzzard Studios, 10-14 Pier Street, Perth WA.
Pic / Vision Opp:	Chadwick Models, Vivien's Model Management, Scene Model Management.

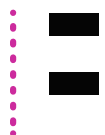
### **TALENT HIGHLIGHTS INCLUDE**

Mariella Harvey-Hanrahan, Creative Director of Telstra Perth Fashion Festival  
Melanie Greensmith, Designer of Wheels and Dollbaby  
Christian Tana, General Manager of Parker & Co.

— ENDS —

For more information, interview opportunities and photography please contact:

Stella Fay  
e. [stella@perthfashionfestival.com.au](mailto:stella@perthfashionfestival.com.au)  
p. 0423 584 988



### ***About Telstra Perth Fashion Festival***

*Telstra Perth Fashion Festival (TPFF) is FCWA's most established premium event platform. Now in its 19th year, TPFF recognises WA as the premier creative hub of emerging and established talent in the fashion industry.*

*With a dynamic program of events encompassing coveted runway shows, curated activations, community engagement initiatives, industry forums, digital integration and immersive experiences, TPFF is a highly anticipated annual celebration of art, culture and fashion that continues to grow year on year.*

*In 2016, over 45,000 people attended over 68 events across 23 venues creating \$9.3 million total economic impact.*

*The TPFF 2017 program encompasses eleven days of fashion infused activations and events.*

*Visit: [telstraperthfashionfestival.com.au](http://telstraperthfashionfestival.com.au)  
Facebook: Perth Fashion Festival (PFF)  
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