

MEDIA RELEASE
September 16, 2017

Rachel Gilbert Sparkles with Perth Debut at TPFF



To celebrate her decade in the fashion industry, famed designer Rachel Gilbert will present her first standalone show in Perth in spectacular style.

The glitz, glamour and show-stopping gowns Rachel Gilbert is known for will be centre stage at Fashion Paramount, Crown Pyramid, on Saturday September 16 as part of Telstra Perth Fashion Festival.

The show will feature looks from the label's new collection Elements, which is dripping with opulent embellishments, floral hand embroidery and layers of rich tones.

The silhouettes are elegant and effortless but have been approached with new eyes, offering a refreshing, modern take on evening wear.

Ms Gilbert said organza-trimmed lace and contemporary separates would also stand out in the collection.

"Our show is very simple yet elegant as we want to let the gowns and dresses speak for themselves," she said.

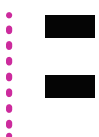
"We have recently introduced a few couture gowns to each collection which you'll see pop up within the show."

Ms Gilbert will also be showing in Paris at the time of her TPFF show.

Festival Director Mariella Harvey-Hanrahan said she was thrilled to see the label make its Perth debut while achieving international acclaim.

"Rachel Gilbert's sexy sequined gowns have become her signature and they will bring a heady dose of glamour to the TPFF runway this year," Ms Harvey-Hanrahan said.

"Rachel is a true red carpet favourite among celebrities and Australia's elite and it is this star power that we will see during her Perth show, with plenty of glitter and X factor to play out on stage."



Rachel Gilbert is on Saturday September 16 at 9.30pm at Fashion Paramount, Crown Pyramid.

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For more information, interview opportunities and photography please contact:

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About Telstra Perth Fashion Festival

Telstra Perth Fashion Festival (TPFF) is FCWA's most established premium event platform. Now in its 19th year, TPFF recognises WA as the premier creative hub of emerging and established talent in the fashion industry.

With a dynamic program of events encompassing coveted runway shows, curated activations, community engagement initiatives, industry forums, digital integration and immersive experiences, TPFF is a highly anticipated annual celebration of art, culture and fashion that continues to grow year on year.

In 2016, over 45,000 people attended over 68 events across 23 venues creating \$9.3 million total economic impact. TPFF proved to once again engage and excite the local market.

The TPFF 2017 program encompasses eleven days of fashion infused activations and events.

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