

MEDIA RELEASE
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GOLD COAST SINGER/SONGWRITER AMY SHARK TO PERFORM AT CLOSING OF FASHION CENTRAL FOR HIT92.9'S WORLD FAMOUS & LIVE

Acclaimed Australian singer/songwriter **Amy Shark** will close a weekend of showstopper style at City of Perth Fashion Central presented by Act-Belong-Commit.

The three-day fashion showcase, part of Telstra Perth Fashion Festival, will round out with hit92.9's World Famous & Live with **Amy Shark**, a free concert from the Gold Coast singer/songwriter, who is wrapping up a sold out national tour of Australia.

Kicking off at 5pm on Sunday September 10, the gig will take place in the Fashion Central marquee in City of Perth's Forrest Place.

Shark will perform a five-song set featuring favourites from her iTunes No.1 EP Night Thinker including the Double Platinum '**Adore**', which has been streamed over 20 million times globally, '**Weekends**' and the newly-released single '**Drive You Mad**'.

TPFF director Mariella Harvey-Hanrahan said Shark's addition to the Fashion Central line-up was just one of the exciting events on offer during the three-day program.

"Amy is such a force in the music industry right now so we are thrilled to be hosting an exclusive concert with her to close Fashion Central," Ms Harvey-Hanrahan said.

"Our key aim for this venue is to provide accessible experiences for the Perth community to enjoy and we have done this with an exciting calendar of events over the weekend.

"Dive into an engaging array of fashion for men and women at Fashion Central from some of the best labels you can find in the city."

City of Perth Fashion Central presented by Act-Belong-Commit will pop up in Forrest Place from Friday September 8 to Sunday September 10.

The diverse range of free shows on offer include Culture Kings, enex100 and The Language of Fashion: Multicultural Runway plus the highly anticipated Bettina Management Model Search.

Telstra Perth Fashion Festival 2017 runs from September 6-17.



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For more information, interview opportunities and photography please contact:

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About Telstra Perth Fashion Festival

Telstra Perth Fashion Festival (TPFF) is FCWA's most established premium event platform. Now in its 19th year, TPFF recognises WA as the premier creative hub of emerging and established talent in the fashion industry.

With a dynamic program of events encompassing coveted runway shows, curated activations, community engagement initiatives, industry forums, digital integration and immersive experiences, TPFF is a highly anticipated annual celebration of art, culture and fashion that continues to grow year on year.

In 2016, over 45,000 people attended over 68 events across 23 venues creating \$9.3 million total economic impact. TPFF proved to once again engage and excite the local market.

The TPFF 2017 program encompasses eleven days of fashion infused activations and events.

*Visit: telstraperthfashionfestival.com.au
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