

MEDIA RELEASE
July 14, 2017

DIVINYLS REUNITE for Wheels & Dollbaby's 30th Anniversary



This year's Telstra Perth Fashion Festival will close with a history-shattering fashion and music extravaganza as iconic WA label Wheels & Dollbaby celebrates its 30th anniversary.

For the first time since 2007, original members of Divinyls will reunite, joined by Jack Moffitt and Isabella Manfredi of The Preatures, to celebrate Wheels & Dollbaby's milestone birthday on September 17.

Over the past three decades, Melanie Greensmith's acclaimed label has been synonymous with sexy rock and roll style and world-famous collaborations with music and celebrity identities.

Closing Night - 30 Years of Wheels & Dollbaby with Divinyls, featuring Jack Moffitt and Isabella Manfredi (The Preatures) will round out TPF 2017 and highlight the relationship between music and fashion.

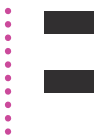
TPFF director Mariella Harvey-Hanrahan said she had long held a vision for an event that showcased the synergies between fashion and rock and roll.

"Music has always had a powerful influence on style," Ms Harvey Hanrahan said.

"Especially in the past five decades, the music of the time has had such an impact on trends - just look at the 1960s and the flower power era.

"Music has always been at the heart of the Wheels & Dollbaby's ethos and I am so excited to see the fusion of culture and art that will come together in this show.

"I can't think of a better way to close this year's incredible calendar of events than with a concert and runway show of epic proportions from one of WA's best-loved labels and one of Australia's most renowned bands."



Reuniting original members of Divinyls also represents a major coup for TPF and Western Australia after the band went their separate ways in 1996, with a short stint of live shows in 2007 and 2008.

Mark McEntee will perform guitar and vocals, Richard Harvey will play drums and Rick Grossman will be on bass.

Meanwhile, The Preatures are one of Australia's biggest acts of the moment and Isabella Manfredi will be the first lead vocalist to perform with Divinyls since the late Chrissy Amphlett's passing in 2013. With Jack and Isabella citing the Divinyls as one of their greatest influencers, the night will be one to remember.

"We would've moved heaven and earth to do this show. My job is to do Chrissy proud here, but also honour the life of the songs and the original lineup. It's a moment in time," Isabella Manfredi said.

The 30 minute live set and Wheels & Dollbaby runway show will be held at the new Fashion Paramount, the location of which will be announced soon. Tickets will go on sale 9am Friday, 28th July 2017.

Telstra Perth Fashion Festival runs from September 6-17. The full calendar of events will be launched in late July.

Closing Night - 30 Years of Wheels & Dollbaby with Divinyls, featuring Jack and Isabella (The Preatures)

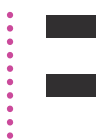
Date: Sunday September 17
Time: 8.00pm
Ticket Price: \$119 + BF from ticketmaster.com.au
Location: Fashion Paramount

The Preatures will be releasing their second Album "Girlhood" on August 11 and kick off their national tour on 1 September. For tickets, please head to www.thepreaures.com

— ENDS —

For more information, interview opportunities and photography please contact:

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About Telstra Perth Fashion Festival

Telstra Perth Fashion Festival (TPFF) is FCWA's most established premium event platform. Now in its 19th year, TPFF recognises WA as the premier creative hub of emerging and established talent in the fashion industry.

With a dynamic program of events encompassing coveted runway shows, curated activations, community engagement initiatives, industry forums, digital integration and immersive experiences, TPFF is a highly anticipated annual celebration of art, culture and fashion that continues to grow year on year.

In 2016, over 45,000 people attended over 68 events across 23 venues creating \$9.3 million total economic impact. TPFF proved to once again engage and excite the local market and achieved over \$50 million in total advertising value equivalent through print, online and broadcast channels.

The TPFF 2017 program encompasses ten days of fashion infused activations and events.

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