

MEDIA RELEASE

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TPFF INTRODUCES A NEW WAVE OF WA DESIGNERS

Five of WA's most promising up-and-coming designers had their turn on the runway at the Telstra Perth Fashion Festival (TPFF) New Generation show on September 24.

Held at Fashion Paramount, presented by Alcohol.Think Again, New Generation shone the spotlight on WA's freshest and most progressive fashion designers.

The cutting edge runway show featured original collections from Elle Campbell, Remi Lane, Tamara Loo, Lyndal Malarkey and Rosemaree White.

Newly crowned Miss Universe Australia and Perth-raised Chadwick model, Caris Tiivel was the highlight of the show when she closed for designer, Remi Lane.

The unique calibre of designs that hit the runway from the emerging designers, was a positive and encouraging sign of the contrasting style and broad spectrum of fashion that WA can anticipate in the years to come.

-ENDS-

Telstra Perth Fashion Festival will run over six days from 20 to 25 September 2016.

Telstra Perth Fashion Festival is supported by the State Government through Tourism WA and the Department of Culture and the Arts, and by the City of Perth.

Follow Telstra Perth Fashion Festival on Facebook at Perth Fashion Festival (PFF), on Twitter @perthfashionfest and on Instagram @telstraperthfashionfestival.

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For more information, interview opportunities or runway photos;

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Elle Campbell

Elle Campbell grew up on a farm home in Dandaragan on the coastal landscapes stretching to Lancelin. From an early age a strong kinaesthetic relationship with her natural surroundings was formed. Her daily interactions of colour, shape and line play a pivotal part to her expressionist perspective.

Working and living overseas influenced Campbell to no limit. Returning home to study fashion and textile design layered with a traumatic change of fate grew an impalpable love of textile development in colour, print and texture. A reborn drive to create instinctively allowed Campbell to express the untold.

Working as a makeup artist since 2007 whilst studying and travelling has enabled a close relationship with daily rituals of hands on art practise. Campbell feels at her most euphoric when in experimental process and exploration of colour, texture and emotion.

The future is lit with cloth and paint. Standing strong by her integral part to being, Campbell looks to hand paint fabric to endless limits. Approaching every project forward with gusts of authenticity and intensely intimate developments in the garment and art industries. Each project being as considered as each painted mark.

Remi Lane

Remi Lane is releasing her namesake label at the end of 2016.

After recently graduating from studying fashion design and taking out the “Industry Judging Range of the Year” award, Remi Lane has been featured on the front cover of the STM and has collaborated with many local creatives.

Remi Lane creates a label for the free spirited luxe focusing on earthy colours and textures. Each item has a story inspired by nature, travel and past eras. Remi Lane creates a lifestyle with her designs, embracing the moment with a carefree attitude.

Tamara Loo

Emerging from Perth, Western Australia, Tamara started her Certificate 4 in Fashion and Textiles design at the Central Institute of Technology in 2013 and graduated in 2015 with an advanced diploma.

Graduating in 2015, she received the Zhivago, Periscope and Zomp Graduate Industry Award. Tamara has explored a wide range of textile techniques and garment construction in the past years, working closely with Men’s and Women’s Ready-To-Wear Garments.

While working as a casual in retail, she is also taking the role of the designer for Cabinet Noir, a menswear store and soon to be menswear label. At the same time, she is interning with Perth Based label Zhivago. She has previously done work experience with Dion Lee in Sydney.

Her current achievements are showing her graduate collection at the Urban Couture 2016 alongside Romance Was Born, as well as being a part of the Joondalup festival where her graduate collection was featured. The Sunday Times Magazine has also featured her work in a few of their editorials.

Lyndal Malarkey

Lyndal Malarkey completed an Advanced Diploma of Fashion and Textile design at Central Institute of Technology in 2014. During her final year she was selected in the Banshu fashion textile program that toured Japan in 2015 to create a custom Banshu fabric.

Prior to leaving Lyndal completed her first internship with high end womenswear label LUI HON, in Melbourne, based in design and production. In mid 2015 she received a DCA grant to complete a 3-month internship with leading Australian label ELLERY in design and production. She joined the team as they were working on their Spring/Summer 16 collection to be shown in Paris.

During this time she worked on her Banshu collection that was shown at the WA Museum in a week long exhibition alongside garments by program mentor Akira Isogawa. The exhibition was covered by the STM and West Australian and was celebrated with a closing event attended by the WA fashion industry.

Following this Lyndal was offered a full time job with ELLERY in production, she stayed in the role 6 months and was then offered a textile design role at CHARLES PARSONS in Sydney. Lyndal currently work full time at CHARLES PARSONS whilst putting together her current collection for TPF.

Rosemaree White

The Rosemaree White label is for the woman who does not want to blend in. Feminine yet powerful lingerie inspired pieces is the labels signature. Rosemaree White pieces are elegant and intricately detailed pieces mixed with elaborate lingerie intended to be worn as outerwear.