

**MEDIA RELEASE**

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## **POWERHOUSE LABEL MANNING CARTELL DEBUTS**

The Telstra Perth Fashion Festival (TPFF) was proud to welcome leading Australian designer royalty Manning Cartell to the runway this year.

The powerhouse label, designed by sisters Cheryl, Vanessa and Gabrielle Manning, debuted the new Diaphanous Resort 17 collection at Fashion Paramount presented by Alcohol.Think Again.

The impressive show on Thursday night featured a stunning collection that merged modern romanticism with industrial elements, where utility met femininity.

Bold graphic stripes, vibrant colour clashes and rich textures and patterns consumed the runway, creating an unforgettable runway show.

-ENDS-

*Telstra Perth Fashion Festival will run over six days from 20 to 25 September 2016.*

*Telstra Perth Fashion Festival is supported by the State Government through Tourism WA and the Department of Culture and the Arts, and by the City of Perth.*

*Follow Telstra Perth Fashion Festival on Facebook at Perth Fashion Festival (PFF), on Twitter @perthfashionfest and on Instagram @telstraperthfashionfestival.*

*[telstraperthfashionfestival.com.au](http://telstraperthfashionfestival.com.au)*

For more information, interview opportunities or runway photos;

David Gardiner

E: [pr@perthfashionfestival.com.au](mailto:pr@perthfashionfestival.com.au)

P: 0401 670 658



## **Manning Cartell**

Manning Cartell is the brainchild of sister's Cheryl, Vanessa and Gabrielle Manning.

The family formed business, founded in 2005, was titled after their shared name, and the consistently sophisticated and beautifully crafted designs reflect the trio's collaborative vision and work ethic, which has allowed them to strongly position their label in the Australian market.

Authenticity, integrity and honesty are values shared by the sisters and evident not only in the pieces they design, but also in the company culture they have created. Their passionate team of staff; patternmakers, seamstresses, photographers, developers, writers, suppliers, consultants, is paramount to them.

Quality, respect and an ethical approach to manufacturing in Australia is an integral part of their brands DNA, and in 2012 Manning Cartell was accredited by Ethical Clothing Australia.

The distinctive imprint of Manning Cartell is one of visual richness framed by craftsmanship and attention to detail. Innovative fabrics, unexpected details, colour and print are fundamental; whilst the imagery drives and defines the tenor of each collection.

Manning Cartell can be found in selected Australian and International retailers with flagship boutiques in Sydney, Melbourne, Brisbane and Perth