

MEDIA RELEASE

Embargoed until 21:00 AWST
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STUDENT DESIGNER SHOWCASE

Fashion students put their best designs forward in an attempt to be inducted into the Future Runway hall of fame at Telstra Perth Fashion Festival (TPFF).

Hosted at Fashion Paramount presented by Alcohol.Think Again, Future Runway was the only dedicated student event on the Festival calendar.

Previous alumni of Future Runway have included Natalie Donovan from Wild Horses, and designers Natalie Rolt and Rosemaree White, as well as Jeromy Lim who currently designs for BOY London and Tim Watson, designer for New York heavyweight Thom Browne.

Future Runway showcased student designs across a range of categories including ready-to-wear womenswear, ready-to-wear menswear, evening wear, eco design and costume.

“We wanted to create a platform to foster creativity as well as nurture and support up-and-coming designers,” Festival Director Mariella Harvey-Hanrahan said.

“The students for Future Runway 2016 are exceptionally creative and used a variety of materials and textile applications from digital prints, hand-dyeing, hand-printing and even a created textile from kombucha.”

-ENDS-

Telstra Perth Fashion Festival will run over six days from 20 to 25 September 2016.

Telstra Perth Fashion Festival is supported by the State Government through Tourism WA and the Department of Culture and the Arts, and by the City of Perth.

Follow Telstra Perth Fashion Festival on Facebook at Perth Fashion Festival (PFF), on Twitter @perthfashionfest and on Instagram @telstraperthfashionfestival.

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For more information, interview opportunities or runway photos;

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