

MEDIA RELEASE

Embargoed until 21:00 AWST
Saturday 24th September 2016

WA'S ICONIC EMPIRE ROSE CELEBRATES 20 YEARS

Australian cult label Empire Rose celebrated its 20th anniversary at Telstra Perth Fashion Festival (TPFF) with an outstanding show channelling Netflix's whirlwind new series, 'Stranger Things'.

Opened by Lauren Brown, the face of TPFF 2016, the 20th anniversary show commenced with a countdown of the label's 20 most iconic moments.

The collection immersed the audience in a unique blend of decadent haute couture and street style, that created a landscape of copper sequins and exaggerated shapes.

Designer, Kathryn Cizeika draws upon her Eastern European heritage, merging antiquity and the modern world to create textured, playful and romantic pieces.

Empire Rose has attracted a strong following through their retail stores and premium boutique stockists in Australia and New Zealand.

-ENDS-

Telstra Perth Fashion Festival will run over six days from 20 to 25 September 2016.

Telstra Perth Fashion Festival is supported by the State Government through Tourism WA and the Department of Culture and the Arts, and by the City of Perth.

Follow Telstra Perth Fashion Festival on Facebook at Perth Fashion Festival (PFF), on Twitter @perthfashionfest and on Instagram @telstraperthfashionfestival.

telstraperthfashionfestival.com.au

For more information, interview opportunities or runway photos;

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EMPIRE ROSE

Australian cult label Empire Rose has attracted a strong following through their own retail stores and premium boutique stockists in Australia and New Zealand.

Empire Rose designer Kathryn Cizeika draws upon her Eastern European heritage as the inspiration for her beautiful capsule collections...her designs merge antiquity and the modern world. Theatrical billowing shapes with a touch of whimsy are testimony to the dramatic inspiration behind the Empire Rose label.

Luxuriant fabrics and majestic prints are synonymous with the Empire Rose aesthetic. Recognized for having her own distinctive hand writing, designer Kathryn Cizeika has made her mark through experimenting with form and historical shapes. With a focus on volume, texture and playful, romantic detailing, Empire Rose offers high drama for the avant-garde.

The Empire Rose collections will arouse the senses and inspire with poetic mysticism.