

MEDIA RELEASE

Embargoed until 23:30 WST
Sunday September 25, 2016

TPFF CLOSING: A NIGHT TO REMEMBER

With a 10-piece orchestra, two sopranos, 50 show stopping looks and an avant-garde ambience, the Telstra Perth Fashion Festival (TPFF) Closing Night was unlike any runway show seen before at the Festival.

Over 20 of WA's most progressive designers came together in a floral utopia to close the 18th annual TPFF with The Art of Fashion at the Art Gallery of WA, presented by Community TAB.

Audiences were immersed in a cutting-edge showcase which featured 22 WA designers, 42 models and 50 original looks that explored the true brilliance of design in its finest artistic form.

Among the highlights were looks from designer Mischka Aoki, who recently dressed Beyonce's daughter Blue Ivy carter at the MTV Video Music Awards and returned to TPFF for her first runway presentation in Perth since 2009.

The designer line up included One Fell Swoop, Jonte, 33 POETS, Megan Salmon, Wild Horses, Galleria Couture, Tokay Boutique, Rosemaree White, Steph Audino, Garth Cook, Morrison, Sheree Dornan, Empire Rose, Mischka Aoki, Monster Alphabets, Elle Campbell, Zhivago and student designers Nicola Yeung and Henrietta Jennings.

Stunning couture headwear was produced courtesy of Reny Kestel, Debbie Kelly and Rebecca Grace.

-ENDS-

Telstra Perth Fashion Festival will run over six days from 20 to 25 September 2016. Telstra Perth Fashion Festival is supported by the State Government through Tourism WA and the Department of Culture and the Arts, and by the City of Perth.

Follow Telstra Perth Fashion Festival on Facebook at Perth Fashion Festival (PFF), on Twitter @perthfashionfest and on Instagram @telstraperthfashionfestival.



telstraperthfashionfestival.com.au

For more information, interview opportunities or runway photos;

David Gardiner

E: pr@perthfashionfestival.com.au

P: 0401 670 658