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**STATEMENT – FUR ON THE RUNWAY**

The issue of fur on the runway is something the Telstra Perth Fashion Festival takes very seriously.

We acknowledge that the act of banning fur sends the message to the local, national and international community that we don't condone the unfair and cruel treatment of animals, and that is a message we fully support.

The use of fur will always be hotly debated and TPF will consult with the WA Fashion Industry in order to develop an official policy regarding fur on the runway prior to the 2016 Festival.

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