

MEDIA RELEASE

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WA'S FUTURE FASHION STARS SHINE AT TPF 2015

Future Runway at the 2015 Telstra Perth Fashion Festival delivered original work from 50 of Western Australia's brightest and most talented design students tonight at Fashion Paramount presented by Alcohol.Think Again.

The budding designers from WA's leading fashion institutions and universities competed in five categories: ready-to-wear women's, ready-to-wear men's, eco design, contemporary evening wear and costume design.

The judging panel, which featured fashion Illustrator Pippa McManus, On A Whim designers Erin Vanhaefen and Kate Wilks, and Monster Alphabets designer Sarah Watanabe announced one winner from each category based on originality and creativity.

Winner of the ready-to-wear women's category was Celia Friebe from Central Institute of Technology, while Seth Cray from Curtin University took home the prize for the ready-to-wear men's category. Central Institute of Technology students Simone Squires and Phoebe D'Arcy Evans were the winners of the Eco Design and Contemporary Eveningwear categories respectively, and the highly coveted win for best Costume Design went to Giorgia Santacaterina from the Western Australian Academy of Performing Arts.

Each winner took home a \$300 start-up account courtesy of Commonwealth Bank and a Kobo E-Reader courtesy of Perth Airport.

The models' looks tonight were styled by makeup artist Carol Mackie for Artists @ Play and the team at L'Oreal Professionnel, the official hair partner of the 2015 Telstra Perth Fashion Festival, with Hair Direction by Melissa Cicerello of Status Hair Boutique.

Future Runway displays the originality and innovation of young, up-and-coming student designers and highlights their potential to be the future fashion leaders of both Western Australia and the world.

— ENDS —

Telstra Perth Fashion Festival will run over six days from 15 to 20 September 2015.

Telstra Perth Fashion Festival is supported by the State Government through Tourism WA and the Department of Culture and the Arts, and by the City of Perth.



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