

MEDIA RELEASE

Embargoed until 8:00pm Wednesday, 16 September 2015

SEEING DOUBLE WITH EMPIRE ROSE

Empire Rose, presented by EY, delivered a unique runway experience that had their loyal followers seeing double on the second night of 2015 Telstra Perth Fashion Festival.

The exclusive runway event was held at Fashion Paramount presented by Alcohol. Think Again and showcased WA label Empire Rose's SS15/16 collection of high-end glamour mashed with uber cool street style in a theatrically disarming runway complete with crystal chandelier.

Niece and nephew of the late Heath Ledger, twins Rory and Scarlett Ledger stole the show and the audience's hearts, walking the Empire Rose runway at 11 years old as Ledger's parents sat front row.

Empire Rose designer Katherine Cizeika told fashion enthusiasts to expect the unexpected at her upcoming show, and they were not disappointed. Everyone is looking forward to what the rest of WA's biggest week of fashion has next.

-ENDS-

Telstra Perth Fashion Festival will run over six days from 15 to 20 September 2015.

Telstra Perth Fashion Festival is supported by the State Government through Tourism WA and the Department of Culture and the Arts, and by the City of Perth.

Follow Telstra Perth Fashion Festival on Facebook at Perth Fashion Festival (PFF), on Twitter @perthfashionfest and on Instagram @telstraperthfashionfestival.

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For more information, interview opportunities or runway photos;

David Gardiner

E: pr@perthfashionfestival.com.au

P: 0401 670 658

Empire Rose

Established in 1998, cult Western Australian label Empire Rose has attracted a strong following through their online store, retail boutiques and premium boutique stockists in Australia, Singapore and New Zealand.

Designer Kathryn Cizeika draws upon her Eastern European heritage as the inspiration for her beautiful capsule collections. Her designs merge antiquity and the modern world. Theatrical billowing shapes with a touch of whimsy are testimony to the dramatic inspiration behind Empire Rose.

Luxurious fabrics and majestic prints are synonymous with the Empire Rose aesthetic. Recognised for having her own distinctive handwriting, Kathryn has made her mark through experimenting with form and shape. With a focus on volume, texture and playful, romantic detailing, Empire Rose offers high drama for the avant-garde. Empire Rose collections will arouse the senses and inspire with poetic mysticism.