

MEDIA RELEASE

Monday, 24 August 2015

KARRINYUP TAKES ACTIVE LIVING TO THE GREEN

Fashion and active wear blend when Karrinyup Shopping Centre partners with Telstra Perth Fashion Festival for the Karrinyup Active Living Lunch.

On Sunday September 13 at the Mosman Park Bowling Club, Karrinyup Shopping Centre will celebrate the arrival of spring by debuting its retailers' new season active wear with a health and wellbeing-inspired launch.

Former Olympic pole vaulter and now passionate yoga devotee with thousands following her mind blowing poses on Instagram, Amanda Bisk and healthy lifestyle experts from Aspire Group will hit the catwalk, showcasing this seasons stylish sports-luxe wear.

No longer confined to the gym, the looks will show how active wear is as comfortable, relaxing and fabulous whether you are at home; out for coffee; at the shops or catching up with friends.

There will be active wear featured in the parade for sports luxe and lifestyle; yoga, ballet and Pilates; cardio, retro and gym workouts and boot camp, warrior and khaki looks.

Guests will include Perth-based athletes, fashion creatives and lovers of an active lifestyle.

Enjoy a game of barefoot bowls, followed by a fashion parade featuring the latest sports-luxe wear, all while sipping on juice from Pressed Earth and coffee from Dimattina and tasting healthy bites from Nood and guests will also take away a gift bag.

There will be a meet-and-greet with Amanda Bisk and fitness trainers from Aspire Group.

Sports and lifestyle presenter Caty Price will MC the lunch and funky Perth DJ Nat Daws will be spinning the beats.

Karrinyup Shopping Centre Marketing Manager Claire Ridley said the event was a celebration of fashion, health, wellbeing and positive living.

“We’re very pleased to be part of this year’s Telstra Perth Fashion Festival line up and invite devotees of healthy living to come and join us,” Ms Ridley said.

“This is a fun and inspiring opportunity to take Karrinyup fashion outdoors to showcase the latest active wear ranges in an exciting new environment.”



For more information visit karrinyupcentre.com.au

WHAT: Karrinyup Active Living Lunch

WHERE: Mosman Park Bowling Club

WHEN: Sunday September 13, 11am

WHO: Amanda Bisk

COST: \$60 from Ticketek

-ENDS-

Telstra Perth Fashion Festival will run over six days from 15 to 20 September 2015.

Telstra Perth Fashion Festival is supported by the State Government through Tourism WA and the Department of Culture and the Arts, and by the City of Perth.

Follow Telstra Perth Fashion Festival on Facebook at Perth Fashion Festival (PFF), on Twitter @perthfashfest and on Instagram @telstraperthfashionfestival.

telstraperthfashionfestival.com.au

For more information, interview opportunities or access to campaign imagery;

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